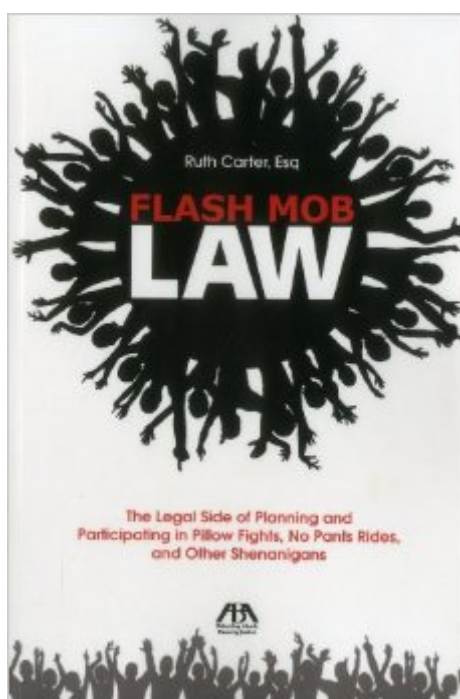


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# Flash Mob Law: The Legal Side Of Planning And Participating In Pillow Fights, No Pants Rides, And Other Shenanigans



## Synopsis

Flash mobs-whether as a fun and irreverent group activity or advertising/promotional pitch-present a need for organizers to be aware of the legal issues they may encounter. This, the first book of its kind to discuss the legal side of flash mobs, presents the reader with everything he or she needs to know about where the law stands on all issues related to the planning and execution of flash mobs, including: • Legal implications of planning flash mobs • Protecting participants and bystanders • Confrontations by authorities • Using flash mobs as an effective marketing tool, and numerous case studies! Flash mobs are meant to be fun and solely for the entertainment of the participants and their unsuspecting audience, but the legal side of flash mobs must always be considered. This ground-breaking book is a must-read for anyone involved in the creation, promotion, and execution of flash mobs.

## Book Information

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## Customer Reviews

I had to read this for a Flashmob class at my university (which was lovely). Carter does a good job explaining it very simply for those not in legal studies. It's a quick read and she breaks down the possible legal repercussions by law. She explains her own experiences and tips for having fun without spending time in jail. Good thing to look over if you're planning a flashmob.

Excellent book if you are considering planning a flash mob activity (non-criminal, of course! e.g., dance, pillow fight, etc.). Ms. Carter introduces issues and legal considerations that you would likely not consider--or even imagine--unless you were an expert with flash mob law. Highly recommend

this book.

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